

VITECH



GO Zebra 10 Trade-In Program Now at Vitech

Whether you need to track materials through a facility or throughout the supply chain, you need Zebras everywhere for reliable identification and visibility.

LINCOLNSHIRE (April 15) - From now until December 31, 2010, Zebra Technologies is running a printer trade-in program where customers can get cash back by replacing their eligible older Zebra and competitive printers with select Zebra bar code or card printers. The GO Zebra 10 Trade-In Program provides a big incentive to trade up to Zebra's newest printer technology. Customers can get a rebate of up to \$500 each time they purchase a select Zebra printer and trade-in a qualified printer.

The GO Zebra 10 Trade-In is based on the game of 'GO,' an ancient Chinese game of strategy. When you play GO, the objective is to surround, capture, and displace your opponent. The GO Zebra10 Trade-In Program helps you execute that objective in your business - ultimately outplaying your opponent with the cunning competitive displacement of printers.

As a Zebra PartnerFirst member, Vitech is now offering this incentive based upgrade solution to its supply chain customers. Interested parties should visit Vitech's GO Zebra 10 page and contact a representative.

GO Zebra 10 is open only to customers who live and work in the continental United States and Canada, excluding Alaska, Hawaii, and territories, and the province of Quebec. Purchases must be completed between January 1, 2010 and December 31, 2010, rebate claims must be submitted by January 25, 2011, and qualifying trade-in printers must be received by Zebra no later than January 31, 2011.



About Zebra Technologies

Zebra Technologies Corporation (NASDAQ: ZBRA) provides the broadest range of innovative technology solutions to identify, track, and manage the deployment of critical assets for improved business efficiency. Zebra's core technologies include reliable on-demand printer and state-of-the-art software and hardware solutions. By enabling improvements in sourcing, visibility, security and accuracy, Zebra helps its customers to put the right asset in the right place at the right time. For more information, visit: <http://www.zebra.com>.

About Vitech Business Group, Inc.

At Vitech, we use our knowledge, experience and passion to achieve exceptional levels of supply chain performance for our clients. We are focused on providing our clients comprehensive solutions that solve their supply chain challenges and enable their operation to perform to its full potential. Vitech forms strategic partnerships with the industry's leading software, hardware and service providers to deliver complete supply chain solutions. Commitment to our customers' success ensures they achieve the best investment-to-return ratio in the industry. To learn more about Vitech, visit <http://www.vitechgroup.com>.

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