



lululemon athletica Partners with Vitech to Implement Vocollect Voice

VANCOUVER, BC (Dec 06) – Vitech Business Group, Inc. and lululemon athletica partner to implement Vocollect Voice in both lululemon’s U.S. and Canadian distribution centers. The two distribution centers will leverage Vocollect voice technology for picking, put to store, and cross docking.

Vitech’s V.P. of Sales & Marketing, Andrew Wright, said, “lululemon athletica is a great organization and we are excited to partner with them. They have embraced voice as a technology that will offer them great efficiencies as they continue their fast paced growth. Partnering with Vitech to use our supply chain knowledge and experience to implement Vocollect’s Voice technology will give them the edge they need to be a leader in the athletic apparel market.”

Maricris Laserna, Project Manager and Business Analyst at lululemon, commented, “The company is excited about this undertaking and partnering with Vitech. Implementing voice technology is a major step towards increasing productivity at our distribution centers. Vitech has been very supportive of our requirements and timelines. We think their knowledge and experience positions us for a very successful implementation and for taking full advantage of what voice technology can do for us.”



About lululemon athletica

lululemon athletica makes technical athletic apparel for yoga, dancing, running, and most other sweaty pursuits. They create components for people to live longer, healthier, more fun lives. Founded in Vancouver BC in 1998, the first lululemon shared its retail space with a yoga studio. They’ve been growing ever since, and their technical yoga clothes and apparel are now at over 100 stores across Canada, the U.S., Australia and Hong Kong. For more information, visit <http://www.lululemon.com>.

About Vocollect

Vocollect, Inc. is the number one provider of voice solutions for mobile workers worldwide, helping customers achieve a higher level of business performance through voice. Every day Vocollect enables over 250,000 workers worldwide to distribute more than \$2 billion dollars’ worth of goods from distribution centers and warehouses to customer locations. A global team of over 2,000 supply chain reseller and channel partner experts supports Vocollect Voice offerings in 55 countries and in 26 languages. Vocollect Voice integrates with all major WMS and ERP systems, including SAP, and supports a number of third-party mobile computing solutions. For more information, visit <http://www.vocollect.com>.

About Vitech Business Group, Inc.

At Vitech, we use our knowledge, experience and passion to achieve exceptional levels of supply chain performance for our clients. We are focused on providing our clients comprehensive solutions that solve their supply chain challenges and enable their operation to perform to its full potential. Vitech forms strategic partnerships with the industry’s leading software, hardware and service providers to deliver complete supply chain solutions. Commitment to our customers’ success ensures they achieve the best investment-to-return ratio in the industry. To learn more about Vitech, visit <http://www.vitechgroup.com>.

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