

# VITECH



## **Go-Live Announcement: Vitech Business Group, Inc. and Creative Logistics Solutions (CLS) successfully launch InfoShip at Musician's Friend**

KANSAS CITY, MO (Oct 28) - Vitech Business Group, Inc. teamed with Creative Logistics Solutions (CLS) to install CLS' InfoShip and replace the manifesting system at Musician's Friend's distribution center in Kansas City, Missouri. The go-live event took place over a two day period and was done with no impact to the multi-shift operation that ships over 10,000 customer orders a day. Within minutes of the go-live, Musician's Friend saw significant improvements. Orders which previously took hours to manifest now only take minutes with InfoShip. Manifest errors have also been greatly reduced and are more easily resolved with user friendly notifications from InfoShip.

Dan Laubscher, the WMS/IT Manager at Musician's Friend, commented, "So far we have been able to deliver work to the floor faster than ever before. We have greatly reduced the number of manifest errors and the ones we get now are descriptive and give us clear direction on what we need to change. We have been able to provide UPS with hourly feeds of shipments with no manual processing by the associates. We are looking forward to realizing the additional benefits of these changes and are excited about our enhanced capabilities. Musician's Friend's had confidence in Vitech and CLS to deliver a quality project, and in the end it is safe to say their performance exceeded expectations. We know what a great partner Vitech has been to us and as always they go above and beyond in making sure their customers are happy."



### **About Musician's Friend**

Musician's Friend offers over 36,000 products in its mail order catalogs and on its website, [musiciansfriend.com](http://www.musiciansfriend.com). Products offered include guitars, basses, keyboards, percussion, amps, as well as recording, mixing, lighting, and DJ gear. Hundreds of new products are added monthly as the company continues to broaden and deepen its offerings. Musician's Friend still offers money-back satisfaction and price guarantees on every purchase and prides itself on having a topflight staff of customer service people who live and breathe the products they sell.

<http://www.musiciansfriend.com>

### **About Creative Logistics Solutions (CLS)**

CLS provides multi-carrier shipping systems and transportation consulting services to many of the largest companies in the world. We develop and install state of the art shipping solutions that provide a significant return on investment for our clients. Our InfoShip® high speed shipping application and OutBox™, our web based enterprise product, offer our clients state of the art logistics solutions. Our goal is to provide a fast, powerful transportation and logistics platform that will improve our clients' logistics operations, provide our clients value added services for themselves and their customers, and improve their bottom line.

<http://www.creativelogistics.com>

### **About Vitech Business Group, Inc.**

At Vitech, we use our knowledge, experience and passion to achieve exceptional levels of supply chain performance for our clients. We are focused on providing our clients comprehensive solutions that solve their supply chain challenges and enable their operation to perform to its full potential. Vitech forms strategic partnerships with the industry's leading software, hardware and service providers to deliver complete supply chain solutions. Commitment to our clients' success ensures they achieve the best investment-to-return ratio in the industry. To learn more about Vitech or our partners, visit:

<http://www.vitechgroup.com>

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