



YoCream International Selects Vitech Business Group to Implement Highjump Software's Supply Chain Advantage

Bellingham, WA (August 31) Vitech Business Group, today announced that YoCream International, Inc., a pioneer and leading producer of frozen yogurt, has selected Vitech to implement Highjump Software's Supply Chain Advantage™ solution set to effectively manage operations, maximize operational efficiency, inventory accuracy and employee productivity as the company continues its successful growth and expansion.



About YoCream International, Inc.

YoCream International, Inc., with headquarters and manufacturing facility in Portland, OR, is a pioneer and leading producer of frozen yogurt. Founded in 1977, YoCream produces, markets and sells frozen yogurt and frozen custard mixes as well as fruit and dairy smoothies and frozen beverages. YoCream is experiencing rapid growth: its saw its 2008 sales go up by 52 percent. The first half of fiscal year 2009 has seen a 70-percent boost compared to prior year.
<http://www.yocream.com>

About Vitech Business Group, Inc.

At Vitech, we use our knowledge, experience and passion to achieve exceptional levels of supply chain performance for our clients. We are focused on providing our clients comprehensive solutions that solve their supply chain challenges and enable their operation to perform to its full potential. Vitech forms strategic partnerships with the industry's leading software, hardware and service providers to deliver complete supply chain solutions. Commitment to our clients' success ensures they achieve the best investment-to-return ratio in the industry. To learn more about Vitech or our partners, visit <http://www.vitechgroup.com>.

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